

## NOVAKID 5TH ANNIVERSARY PROMOTION OFFICIAL RULES

1. **PROMOTION DESCRIPTION:** The NOVAKID 5TH ANNIVERSARY PROMOTION begins on 18th August 2022 16.00 UTC and ends on 18th September 2022 at 21.00 UTC. This shall be known henceforth as the 'Promotion Period'.

The sponsor of this Promotion is NOVAKID INC., 548 Market Street Suite 8291 San Francisco, CA 94104 ('Sponsor', 'NOVAKID'). By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of entries and the overall administration of the Promotion. Entrants should look solely to Sponsor with any questions, comments or problems related to the Promotion. Sponsor can be reached by email at [support@novakidschool.com](mailto:support@novakidschool.com).

2. **ELIGIBILITY:** The Promotion is **open only to parents who are legal residents of** the Czech Republic, France, Germany, Indonesia, Israel, Italy, Japan, Poland, Romania, Russia, South Korea, Spain, Turkey and Arab countries (such as Bahrain, Egypt, Jordan, Kuwait, Oman, Palestine, Saudi Arabia and the United Arab Emirates) and are at least 18 years of age.

Persons who have tagged their friends in a comment on their local Novakid 5th Anniversary Promotion post on Instagram, liked the post or shared it in their Stories, or followed their local Novakid Instagram account may participate in the Promotion.

The officers, directors, managers and employees of Sponsor, its branches, subsidiaries and affiliated companies, as well as close relatives and (or) persons living with such persons are not eligible to participate in the Promotion.

### 3. PRIZES:

The 1st winner will receive 16 free Standard lessons.

The 2nd winner will receive 8 free Standard lessons.

The 3rd winner will receive 4 free Standard lessons.

All entrants will receive a PDF version of the Novakid Magic Academy Book in English after they have completed a free trial lesson.

Prizes may not be transferred, redeemed for cash or substituted by the winners. Sponsor reserves the right, at its sole and absolute discretion, to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in

whole or in part, for any reason. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded.

#### 4. HOW TO ENTER:

Enter the Promotion during the Promotion Period online by successfully completing the participation procedure.

Once you follow Novakid's regional page, like the 5th Anniversary Promotion post, tag your friends according to the terms and conditions, you will have successfully entered the Promotion.

Automated or robotic entries will be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock is the official timekeeper for this Promotion.

5. WINNER SELECTION: For entrants from Arab countries, the Czech Republic, Indonesia, Japan, Romania, Russia, South Korea and Turkey, the winners of the Promotion will be selected via a random draw from among all the eligible entries received.

For entrants from France, Germany, Israel, Italy, Poland and Spain, the Promotion is skill-based, and the winners will be the entries with the most comments out of all the eligible entries received.

The winners will be announced by Sponsor via a live stream on Sponsor's local Instagram accounts on **20 September 2022**. Sponsor's decisions are final. The odds of winning will vary depending on the number of eligible entries received. 28 Novakid Standard (near-native) lessons will be distributed among the winning accounts by 30 September 2022.

#### 6. WINNER NOTIFICATION:

Winners will be notified by private message on Instagram to the accounts participating in the Promotion.

All results will be also announced in the relevant local NOVAKID Instagram accounts. All entrants wishing to receive news and updates about the Promotion should follow the announcements in their local Instagram account. Any winner notification not responded to or returned as undeliverable may result in the prize being forfeited. No substitution or transfer of a prize is permitted except by Sponsor.

All prizes will be accessible in the winners' accounts on NOVAKID's website. Winners should provide information to NOVAKID about their accounts after being notified directly of their win. Winners are wholly responsible for providing their correct account email address or phone number; NOVAKID bears no responsibility for any incorrect registered contact information provided. If a winner does not provide their account information within seven (7) business days of their prize notification, the prize will be automatically forfeited. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical

difficulties associated therewith, or a winner's failure to adequately monitor any accounts.

7. **PRIVACY:** Any personal information supplied by you will be subject to the privacy policy of Sponsor posted at

[https://www.novakidschool.com/terms\\_applications/Privacy\\_Policy\\_Global\\_30\\_09\\_2021.pdf](https://www.novakidschool.com/terms_applications/Privacy_Policy_Global_30_09_2021.pdf). By entering the Promotion, you grant Sponsor permission to share your email address and any other personally identifiable information with NOVAKID's partners, agents and/or services providers for the purpose of administration and prize fulfilment and delivery. You consent to the publication of the results of the Promotion, and information about the winners, on Sponsor's website, social media accounts and elsewhere as required to fulfill Sponsor's obligation to inform the entrants and the public.

8. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Promotion; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilised in any aspect of the operation of the Promotion; (d) inaccessibility or unavailability of any network or wireless service, the internet or website or any combination thereof; (e) suspended or discontinued internet, wireless or landline phone service; or (f) any injury or damage to an entrant's, or any other person's, computer or mobile device that may relate to or result from any attempt to participate in the Promotion or download any materials in the Promotion.

Sponsor may amend these Official Rules at any time without notification, provided that such amendments are necessary in order to ensure proper and safe conduct of the Promotion, and to prevent misuse or fraud in particular.